

KAKO UNAPRIJEDITI VIDLJIVOST ČASOPISA?



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O ČEMU ĆE BITI RIJEČI?

- uređivačka politika
- indeksiranost
- DOI

Što ćete naučiti?

- kako unaprijediti uređivačku politiku?
- kako učiniti svoj časopis vidljivijim, čitanijim, utjecajnijim...?

DOBRA UREĐIVAČKA POLITIKA

kako je prepoznamo?

što je čini?

koji rezultat ima?

DOBRA UREĐIVAČKA POLITIKA OPĆENITO

- raspitivati se stalno o mišljenjima autora, čitatelja, recenzenata i članova uredničkog odbora o načinima na koji se može unaprijediti časopis
- istraživati novosti u svijetu znanstvenog izdavaštva i usuditi se primjenjivati, pa i eksperimentirati s novinama (recenzentski postupak, autorstvo, formati dokumenata, istraživački podaci, multimedijalni sadržaji, i dr.)
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- podržavati inicijative koje zagovaraju etiku u znanstvenom izdavaštvu



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 - nerecenzirani dijelovi časopisa jasno označeni
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- uredništvo objavlju je jasne upute autorima o postupcima prijave i o tome što se očekuje od autora
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 - odabir odgovarajućih recenzenata (također izjava o mogućem sukobu interesa)
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DOBRA UREĐIVAČKA POLITIKA ODNOSI S RECENZENTIMA

- jasne i nedvosmislene upute za recenzente (stalno ažurirati)
- izjava o sukobu interesa prije samog recenzijskog postupka
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- ohrabriti recenzente da prijave mogući plagijarizam
- pronalaziti načine za nagrađivanje angažmana recenzenta
 - ohrabrivati akademsku zajednicu da vrednuje rad recenzenata
 - nadzirati rad recenzenata i poduzimati korake za unaprijeđivanje recenzentskog postupka
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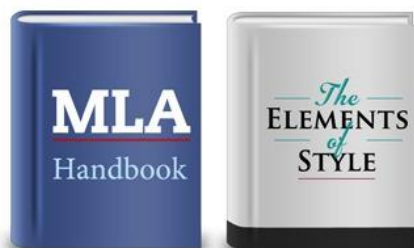
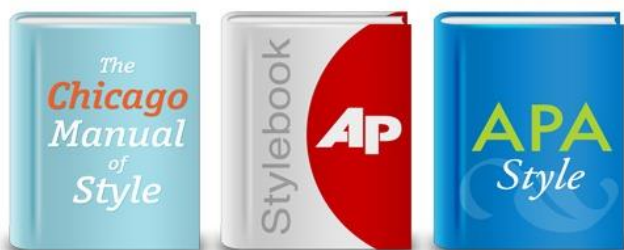
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- osigurajte jasne upute za članove uredničkog odbora i njihove dužnosti (promocija časopisa, traženje najboljih autora i najboljih radova, urednička recenzija, pisanje uvodnika, komentara, prikaza iz njihovog znanstvenog područja, prisustvovanje sastancima i dr.)
- konzultirati članove uredničkog odbora najmanje jednom godišnje i prikupiti njihova mišljenja o časopisu, obavijestiti ih o eventualnim promjenama, identificirati buduće izazove

DOBRA UREĐIVAČKA POLITIKA OSTALO

- zaštita osobnih podataka (npr. medicina)
- osiguravanje trajnosti objavljenih podataka
- osigurati mogućnost da objavljeni rad bude javno dostupan (OA)
 - usvajanje sustava za detekciju plagijarizma
- spremnost na obranu autora u slučaju „napada izvana”
- objava financijske potpore časopisu i ostalih načina zarade (ukoliko postoje, npr. naplaćivanje objavljivanja rada od autora, reklame, objava suplemenata, tiskanje na zahtjev i sl.)
- objava popisa uključenih interesa članova uredništva (financijskih, akademskih i drugih)

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- kritički razmotrite „svoj” časopis – loše i dobre strane
- pratite svoj časopis
- krenite od manjega prema većem
- časopis je vaš „znanstveni rad” koji želite objaviti (zapravo puno više od toga)



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UREĐIVAČKI STANDARDI

pravovremenost izlaženja

međunarodna zastupljenost članova uredništva

naslov, sažetak, ključne riječi na engleskom jeziku

recenzijski postupak

SADRŽAJ ČASOPISA

- hoće li časopis obogatiti skup časopisa unutar određenog područja?
- je li predmet časopisa već od prije dobro pokriven?
- kakav je časopis u usporedbi s drugima iz njegovog područja?

MEĐUNARODNA ZASTUPLJENOST AUTORA

- odražava li zastupljenost autora, članova uredništva, članova savjetničkog tijela i dr. međunarodni karakter?
- hoće li čitalačka publika biti međunarodna?

CITIRANOST

Novi časopisi

gleda se citiranost autora, urednika...

Stari časopisi

IF, radi se citatna analiza

KRENUTI OD MANJEG KA VEĆEM

prvo baze podataka relevantne za disciplinu koje nisu tako selektivne

onda krenuti prema većim igračima

COVER LETTER UZ APLIKACIJU

pišete o svom časopisu

ističete značajke časopisa za koje pretpostavljate da su
izdavaču baze podataka važne

svakako nahvalite svoju uređivačku politiku

eventualno priložite citatnu analizu

ističete jedinstvenost sadržaja časopisa i uvjerite ih u to

KADA PONAHLJATE ZAHTJEV

oni će pogledati zašto su vas prošli puta odbili

pa ako se niste popravili u tom segmenu, najvjerojatnije će vas
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TO DOI OR NOT TO DOI?



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-- Sally Morris, Chief Executive of the Association of Learned and Professional Society Publishers

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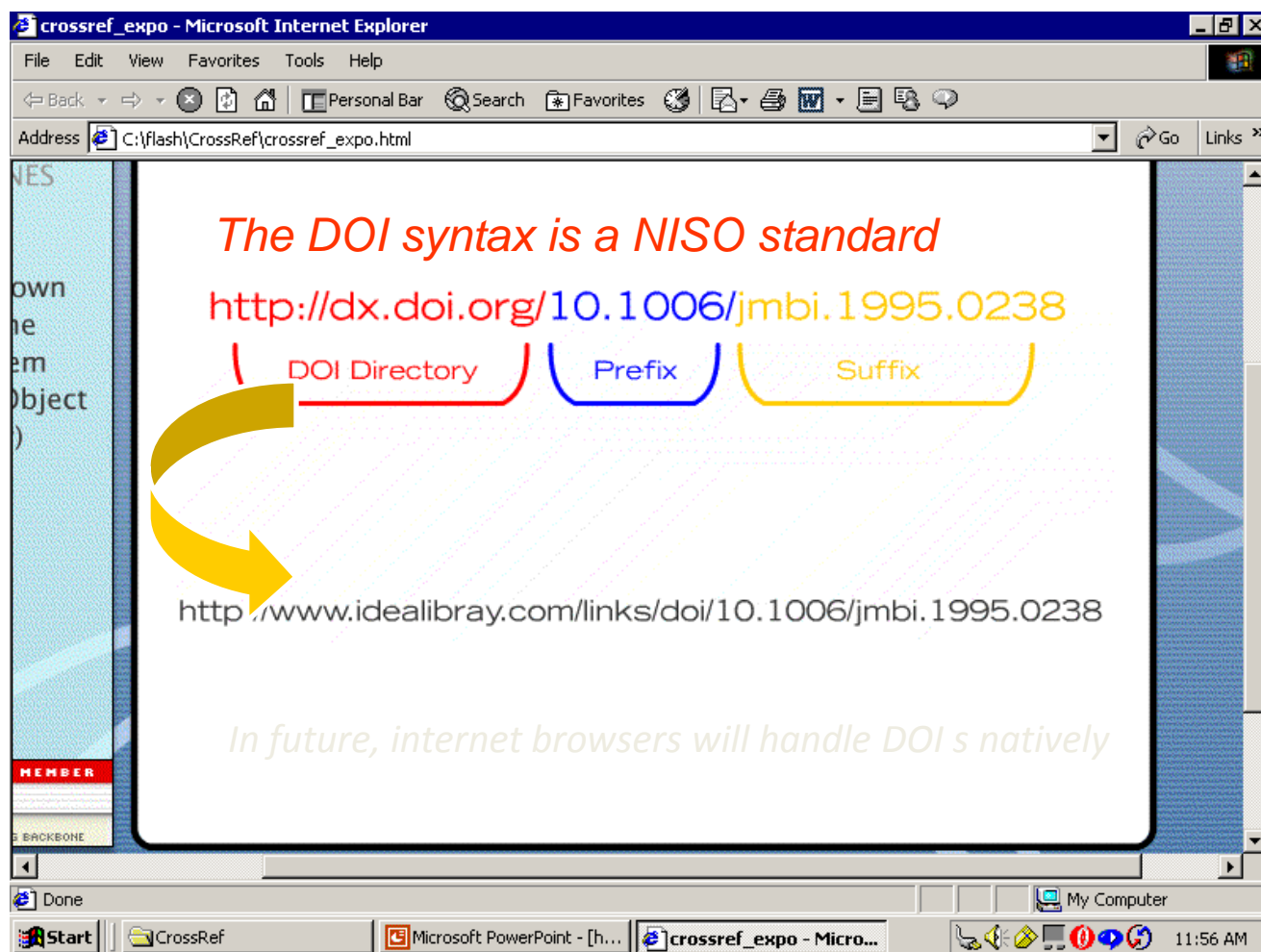


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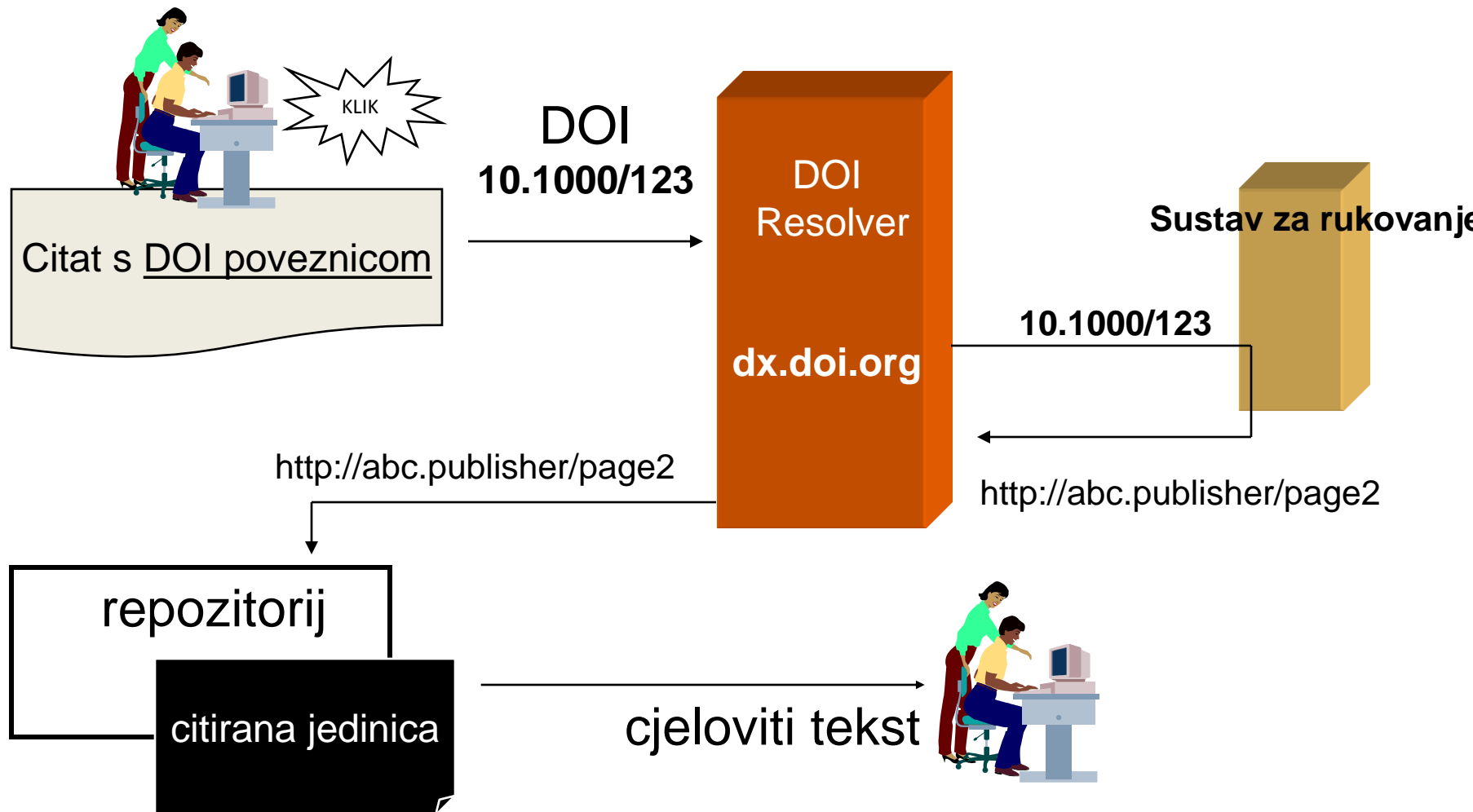
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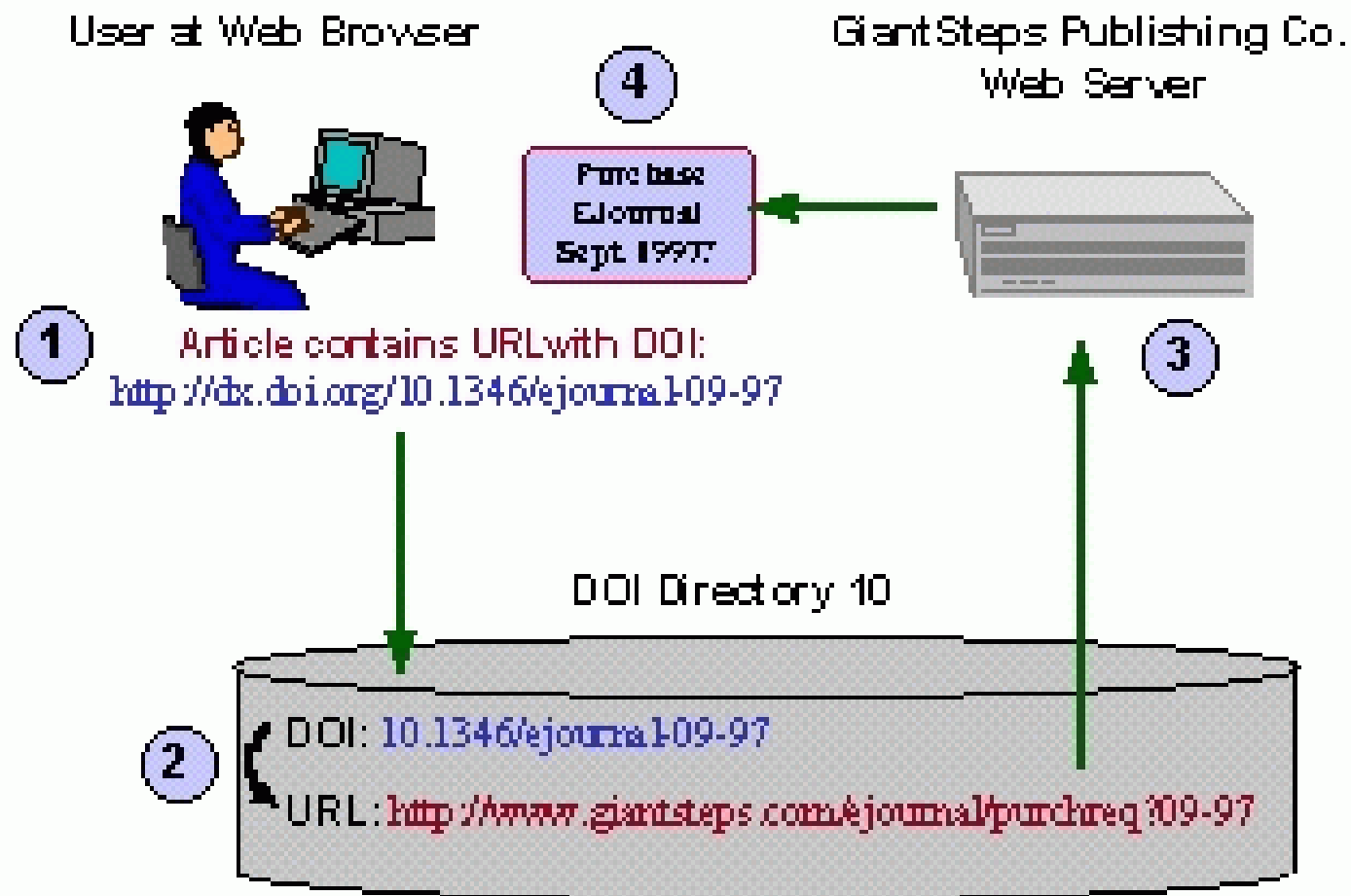


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nature.com/natureimmunology

The B7 family member B7-H3 preferentially down-regulates T helper type 1-mediated immune responses

Woong-Kyung Suh¹, Beata U Gajewska^{2,5}, Hitoshi Okada^{1,5}, Matthew A Gronski³, Edward M Bertram³, Wojciech Dawicki³, Gordon S Duncan¹, Jacob Blaczynski³, Suzanne Plyte¹, Andrew Elia¹, Andrew Wakeham¹, Annick Iltis¹, Stephen Chung¹, Joan Du Costa¹, Sudha Arora¹, Tom Horn⁴, Pauline Campbell⁴, Kevin Gajda⁴

Published online 17 August 2003; doi:10.1038/ni967

NATURE IMMUNOLOGY VOLUME 4 NUMBER 9 SEPTEMBER 2003

... promotes T cell survival, leading to the survival of effector T cells^{1,2}. Chronic polarization of T helper cell subsets: T_H1 cells express interferon- γ whereas T_H2 cells express interleukin-4. However, B7-1 and B7-2 also bind to cytotoxic T lymphocyte antigen 4 (CTLA-4) after activation. Ligation of CTLA-4 inhibits T cell proliferation mediated by T_H1 cells, providing a key inhibitory mechanism for T cell proliferation, as demonstrated by the disorders noted in CTLA-4-deficient mice.

Recent studies have focused on the B7 family members B7-1, B7-2, B7-1/2, ICOSL and B7-H3 (refs. 3–6). T

... and cytokine production^{10,16}. However, more recent studies have contradicted these findings: PD-L1 and PD-L2 bind to inhibitory receptors, PD-1, and inhibit T cell proliferation and cytokine production^{14,15,17,18}. The idea that PD-1 has an inhibitory function is supported by the phenotype of PD-1-deficient mice, which develop lupus-like diseases or autoimmune cardiomyopathy^{19,20}. Another B7 family member, the inducible costimulator ligand ICOSL (also known as B7RP-1 (ref. 21), B7-H2 (ref. 23), GL50 (ref. 24) and LICOS²⁵), is constitutively expressed in APCs but can be induced in nonlymphoid tissues by tumor necrosis factor- α or lipopolysaccharide (LPS)^{21,22,24}. ICOSL binds to the inducible costimulator (ICOS) that is expressed on activated T cells^{21–23}. Interaction of ICOS with ICOSL promotes the delivery of T cell help to B cells and enhances cytokine production

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Nature 425, 155 - 158 (11 September 2003); doi:10.1038/nature01826

Quantum dynamics of a single vortex

A. WALLRAFF*, A. LUKASHENKO, J. LISENFELD, A. KEMP, M. V. FISTUL, Y. KOVAL & A. V. USTINOV

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Vortices occur naturally in a wide range of gases and fluids, from macroscopic to microscopic scales. In Bose–Einstein condensates of dilute atomic gases¹, superfluid helium² and superconductors, the existence of vortices is a consequence of the quantum nature of the system. Quantized vortices of supercurrent³ are generated by magnetic flux penetrating the material, and play a key role in determining the material properties⁴ and the performance of superconductor-based devices^{5,6}. At high temperatures the dynamics of such vortices are essentially classical, while at low temperatures previous experiments have suggested collective quantum dynamics^{7,8}. However, the question of whether vortex tunnelling occurs at low temperatures has been addressed only for large collections of

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biodiversity

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Mexico are artefacts**

DAVID QUIST AND IGNACIO H. CHAPELA

DOI: 10.1038/nature740

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**Biodiversity (Communications arising): Maize
transgene results in Mexico are artefacts**

NICK KAPLINSKY, DAVID BRAUN, DAMON LISCH,
ANGELA HAY, SARAH HAKE & MICHAEL FREELING

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**Biodiversity (Communications arising): Suspect
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MATTHEW METZ AND JOHANNES FÜTTERER

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The quiescent, discrete, elongated aurora discovered by Kubota *et al.*¹, however, fit the bill. Their near co-rotation with the Earth also supports McIlwain's model, which Kubota *et al.* seem to have independently resurrected. If these findings and associations are confirmed, they could help to explain the unexpectedly strong connection between the solar wind, the aurora and the composition and electron density of Earth's upper atmosphere, even at latitudes that are nominally below the auroral oval.

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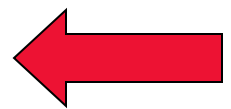
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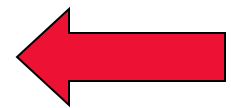
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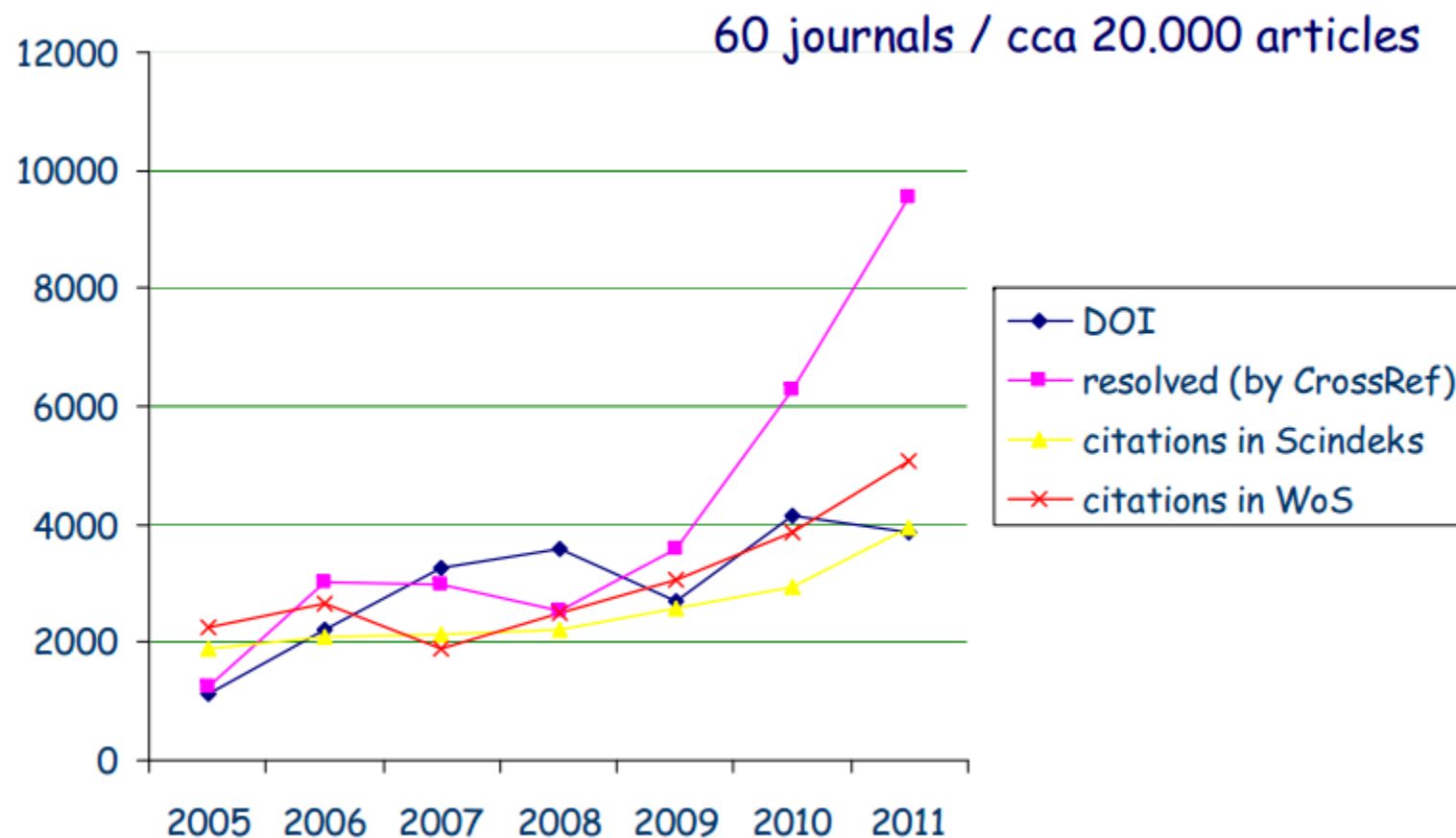
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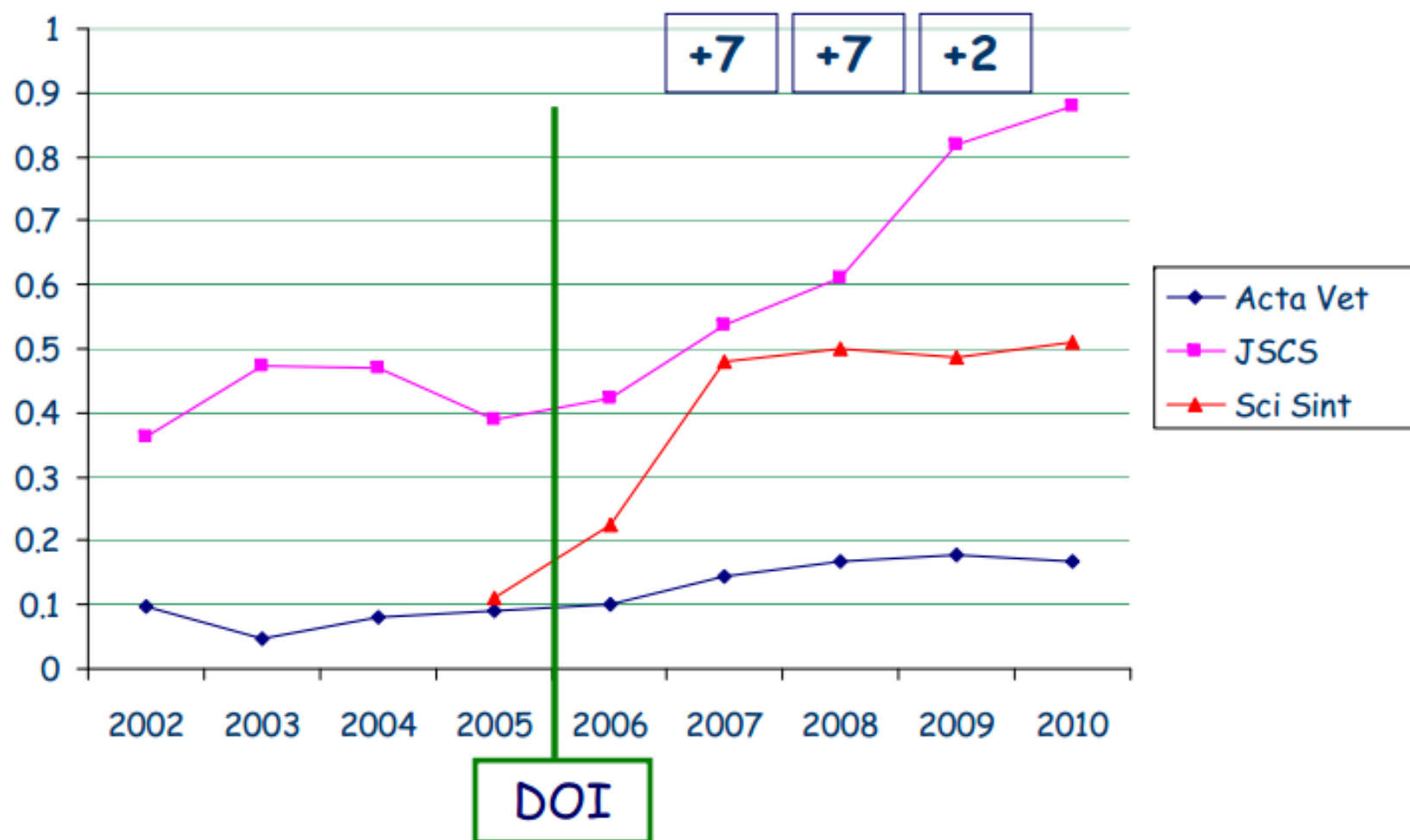
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